

FACEBOOK AND TWITTER MARKETING

Why your business needs Facebook and Twitter Marketing?

- Facebook, with 400 million + active users is the most talked about social network of the new millennium.
- Twitter with 100 million + users is changing the face of small business marketing.
- Both these networks provide invaluable low cost marketing.
- Not to mention it increases your brand perception, and builds your online reputation.

Drive your business by getting more people to view your website. Through Facebook and Twitter marketing, more people will find your site, follow your news, and buy your products. More importantly they will tell all their friends they are using your products and services.

Social Marketing Packages for Facebook and Twitter

Packages	Start-up	Small Enterprise	Medium Enterprise
Monthly Cost**:	\$299	\$549	\$649
Set-up Fee	\$200	\$250	\$300
Facebook Fan Page & Twitter Account Creation	✓	✓	✓
Profile Content Writing (content to be picked from your website)	✓	✓	✓
Total Facebook Fans (Three months)	90	180	300
Total Twitter Followers (Three Months)	90	180	300
Content for Postings and Tweets	✓	✓	✓
Keyword based postings and tweets	✓	✓	✓
Total Postings / Tweets	5 per week	10 per week	15 per week
Custom Twitter Background	✓	✓	✓
Facebook Photo Album	✓	✓	✓
Facebook Video Uploads	✓	✓	✓
Third Party Twitter Apps	✗	✓	✓
Facebook FBML Page	✗	✓	✓
Facebook Apps	Additional cost \$900	Additional cost \$900	Additional cost \$900
Replying / ReTweeting (Networking)	✗	✓	✓
Facebook Quiz / Polls (third party application)	✗	✓	✓
Reporting (Weekly)	✓	✓	✓
Advance Analytics	✓	✓	✓
Telephone & E-mail Support	✓	✓	✓

Please Note: * We will give you a list of topics or options for Press Release writing or creating a video. You need to respond to our questions in a timely manner to ensure that your project gets completed on time. **Standard contract is for only 3 months and then is a month-to-month contract that can be canceled with a 30 day notice.